

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion- Release of Advertisement in **‘Outlook Traveller 10th Anniversary issue June 2011** magazines, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanction of Rs.2,20,000/- - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1110

Dated:29-12-2011

Read the following:

1. From Mr. M. Suneel Raju, the Outlook Group, Hyderabad, Dt.29-04-2011.
2. Govt. Lr. No.2376/PMU/DDC/2011, Dt.25-05-2011, YAT & C (PMU) Department.
3. Invoice No.11-12/9095, Dt:01-06-2011 of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of the promotional initiatives. As a follow up of these initiatives, this Department has ordered to release Full Page colour advertisement on a thick paper (i.e. 120gsm) at a cost of Rs.2,20,000/- vide letter 2nd read above to publish in **‘Outlook Traveller 10th Anniversary issue June 2011’** magazine, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad. After publication of the magazine the said agency has forwarded a bill amounting to Rs.2,23,410/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction an amount of Rs.2,20,000/- (Rupees Two Lakhs Twenty Thousand only) towards releasing the advertisement in **‘Outlook Traveller 10th Anniversary issue June 2011’** magazine, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (12) Advertisements for Promotion of Tourism – 260 – Advertisements, Sales and Publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at Para 2 above, from PA of PMU, initially and disburse the same to M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, after deducting Tax, payable to the Income Tax Department at appropriate rates. The AS & DDO, YAT & C (PMU) shall recoup the amount by submitting the paid bills to Dy. PAO, Secretariat, Hyderabad Branch, Hyderabad.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

JAYESH RANJAN
SECRETARY TO GOVERNMENT (T)

To
M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER